About Us For Supermarkets For Franchisees Contact

[Beehive Blooms logo]

[use flower bouquet photos throughout]

Fresh flowers convey beauty and love, and in our view should become something every person regularly enjoys. Beehive Blooms is an entrepreneurial company created to make top quality fresh flowers and professionally-designed bouquets accessible to every consumer at affordable prices.

Professional florists typically sell the finest quality stems, design the most beautiful bouquets and provide the finest customer service, but their costs – of floral products, retail spaces, labor and marketing – force them to pass high prices along to customers. Supermarket flower departments benefit from high customer footfall, economies of scale and low pricing, but their quality of stems and bouquets is typically poor, staffing is limited, and staff turnover is high which can result in inefficiency, wastage, poorly merchandised selections and limited service.

Beehive Blooms brings the best of professional florists and supermarkets together for the benefit of consumers. It supports a national network of owner-operator franchisees, who in many cases are multi-site professional florists, with comprehensive services to enhance franchise profitability. Beehive Blooms works with some of the country’s largest and most progressive supermarkets to provide franchisee ownership and operation of their strategically important floral departments. Supermarkets find that Beehive Blooms is able to improve their financial outcomes, provide attentive customer service and satisfaction, and lift the quality of the entire store environment.

[add photos of Snowfox sushi and fruit, and Snowfox logo]

Beehive Blooms operates in partnership with Snowfox Group, the leading franchisor of sushi stations and pre-packaged fruit & vegetable departments to supermarkets across the United States and United Kingdom. Beehive Blooms’ combination of floral and supermarket franchising expertise guarantees that consumers, franchisees and supermarket partners each receive exceptional service and value.

[For Supermarkets] link in navigation

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Opportunity for Supermarkets

* Enhance floral revenue streams with efficient assortments and new offerings
* Reduce the costs of operating a floral department
* Improve the quality, useful life and merchandising of floral products
* Provide attentive customer service, including semi-custom bouquets, by professional florist staff
* Maintain a beautiful, fresh and well-stocked environment
* Increase sales and profits
* Enhance the entire customer shopping environment

Beehive Blooms operates in partnership with Snowfox Group, a leading international, multi-channel Japanese food business and the largest franchisor of sushi stations and pre-packaged fruit and vegetable departments to supermarkets across the United States, Canada and the United Kingdom. Snowfox, working closely with its supermarket partners, has recognised that franchising select supermarket food departments beyond sushi can dramatically improve financial performance for the supermarkets while creating entrepreneurial business opportunities for franchisees. It has chosen to support Beehive Blooms in assisting supermarkets with a similarly compelling opportunity in floral departments. Beehive Blooms’ combination of floral and supermarket franchising expertise guarantees that consumers, franchisees and supermarket partners each receive exceptional service and value.

For questions and further information, contact [info@Beehive-Blooms.com](mailto:info@Beehive-Blooms.com) [add link to email form]

[For Franchisees] link in navigation

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Opportunity for New Florist Franchisees

* Be an owner, and your own boss
* Attractive earnings potential; paid weekly
* No experience necessary, we set you up to operate and provide extensive support
* Professional training provided, and a path to floral design industry certification
* Low operating and supply costs which leverage supermarket economies
* Affordable franchise fees and low initial investment
* Opportunities to expand to different locations

New Florist Franchise Inquiry [add link to form]

Opportunity for Professional Floral Retailers

* Become a multi-site florist
* Add a high volume, high traffic location
* Enhance customer acquisition for specialty custom events
* Reduce product costs
* Leverage staffing across locations
* Leverage Beehive Blooms best-in-class technology, support and marketing across locations

Professional Florist Franchise Inquiry [add link to form]

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[Contact] link in navigation

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New Florist Franchise Inquiry

Last Name

First Name

Email

Home Address # and street

City

State

Post code

Country

Mobile Phone #

Location of Interest State

City

Do you now or have you ever worked for a florist? Please describe.

Why are you interested in owning a florist franchise?

Legal eligibility to work In US? Yes No

In UK? Yes No

Have you ever worked for a franchise? Yes No

Are you willing to relocate? Yes No

Additional Comments

How did you hear about Beehive Blooms? Social media, Internet, Friends/Family, Other Referral [use a drop down menu]

Thank you for your interest in franchising with Beehive Blooms. We look forward to learning more about you and sharing our exciting opportunity with you.

Professional Florist Franchise Inquiry

Last Name

First Name

Email

Do you currently own or work for a professional florist, or have you ever done so? Please describe

Name and Address of Florist Name

# and street

City

State

Post code

Country

Home Address # and street

City

State

Post code

Country

Mobile Phone #

Location of Interest State

City

Why are you interested in owning a florist franchise?

Have you ever owned or worked for a franchised retailer? Yes No

Additional Comments

How did you hear about Beehive Blooms? You contacted me, Social media, Internet, Friends/Family, Other Referral [use a drop down menu]

Thank you for your interest in franchising with Beehive Blooms. We look forward to learning more about you and sharing our exciting opportunity with you.